

# Business

*This is the official business page of The Beeston Express, where we feature local businesses, large and small, with news to share. Our aim is to keep Beeston Express readers living in the wider community up-to-date with what's going on in the business world, either as items of general interest or if it may directly affect them (such as changes to tax laws, for instance). However, we request that, if we are running advertising editorial, advertising in The Beeston Express supports it.*

ADVERTISING FEATURE

## Crime solicitor gains Higher Rights of Audience

LOCAL solicitors' firm Ellis-Fermor & Negus is pleased to announce the qualification of crime solicitor Andrew Coley with Higher Rights of Audience. This means that Andrew is now able to represent clients facing serious offences in the Crown Court or on appeal to the High Court. It will enable clients to instruct Andrew throughout proceedings, from the police station to Jury Trial or beyond.

Andrew Coley joined the Long Eaton branch of Ellis-Fermor & Negus in 2003. He has defended clients in a wide variety of cases of Criminal and Regulatory Law, including a number of serious criminal offences

including murder, rape, arson with intent to endanger life, drugs and firearms offences. Whilst all solicitors can act as advocates in such cases before a Magistrates Court, once they are transferred to the Crown Court, rights of audience are restricted to barristers and those solicitors who can demonstrate the required standards of advocacy.

Andrew said: "A number of my clients have asked me to continue dealing with their cases in the Crown Court and until now, I have been limited in what I can do. However, now I will be able to offer clients the choice of instructing me to

deal personally with the case from start to finish. This will have the advantage that I have a full knowledge of their case."

Andrew is used to carrying out complex advocacy in the Magistrates' Courts, where clients have been grateful for his thoughtful and structured approach in acting for them. He has recently seen an increasing number of cases defending motorists who fall foul of the law.

David Negus, a consultant to the firm in the Commercial and Litigation Department, has held Higher Rights of Audience in the Civil Courts since 2006. He said: "It is unusual for a firm

of our size to have solicitors with Higher Audience rights in both criminal and civil cases, and demonstrates the commitment we have always given to advocacy."

In his spare time, Andrew is a sports enthusiast who loves playing five-a-side football and badminton. He fanatically supports non-league Hinckley United FC, hoping one day that they might make it to professional football! He also attends Trent Vineyard Church in Nottingham.

Should you wish to contact Andrew with regard to a criminal defence or a motoring offence, call him on (0115) 972 5222.

## BID News



### What's in it for us?

WITH the General Election drawing closer, those of us who are a Small Business (SME) will be checking out the Business Section on all the parties' manifestos to give us an idea of what level of support we can expect.

Here's a quick snapshot from the big three:

#### Labour manifesto

- They feature everything that's already been done and nothing new about what they intend to do for SMEs.

#### Conservative manifesto

- Will cut corporation tax rates for small companies by two percent.
- Will give just 25 percent of government contracts to SMEs, despite statistics showing that the highest percentage of businesses in the UK are actually SMEs.

#### Liberal manifesto

- If they do have any policies supporting SMEs, they're not easy to find. Therefore we have to assume they simply haven't thought about supporting SMEs.

#### Missed the point!

All three parties seem to have missed one vital aspect of our country's recovery from this devastating recession, and that is that Small Businesses are our only hope. History has demonstrated time and again that the UK recovers out of recession and from war by a very simple business model - Small Businesses trade us out of recession and the British people are extremely good at it.

Another very worrying aspect is that whoever wins the election on May 6 will continue to slash local council budgets dramatically that will ultimately reduce investment into our town

centres. Services will be scaled down or even cut.

The long-term result of this lack of investment will cause a slow degeneration that could produce a scene akin to that of post-war Britain after the blitz.

This may sound dramatic but actually degeneration doesn't need more than a couple of years for the rot to set in. Think of how many 'for sale' and 'for rent' signs there are already in Beeston town centre, the longer those building stand empty the more likely they are to fall into disrepair.

#### Hope on the horizon

Thankfully, it's not all doom and gloom. We can take the initiative into our own hands and turn things around...

#### The BID manifesto

Run by businesses for businesses.

For as little as 55p a day you will benefit from:

- Increased footfall
- Maintained footfall and visitor numbers during periods of development e.g. the tram and town centre
- Visitors made aware of all areas of Beeston via all-weather Touch Screens
- Inclusive adverts on the Touch Screens and website
- A public relations service
- Regeneration of popular events
- Publicity on Trent FM radio

#### Remember all this is included in the BID levy

For more information on the only initiative that is guaranteed to put Beeston businesses first, call Matt on 0787 558 1427 or email [matt.robinson@beestonbid.org](mailto:matt.robinson@beestonbid.org)

ADVERTISING FEATURE

## Business Personality Profile *by Vivienne Tregidga*

### The man behind the business

PAUL Newson, owner/manager of graphic design agency PNDesign, possesses as his most striking feature an impressive mane of long dark brown hair that has the power to ignite the green monster in many a woman who sets eyes on it. His look fits right in at live rock concerts, a passion he shares with his wife Pamela, and helps him stand out at business networking events.

When not indulging his passion for rock concerts, Paul and his design company are heavily involved on a daily basis in the Business Improvement District (BID) initiative for Beeston.

Paul himself was brought up in a picturesque village in the Lake District where his father owned an estate agency that he expanded into three other locations.

Explaining the reason for a move south to start his working life, Paul said: "Thanks to my father, business is very much in the blood and I knew that one

day I would run my own company. In the meantime, the main employer in West Cumbria was the Sellafield nuclear processing plant just a few miles away, and I couldn't think of anything worse than working there."

As a teenager Paul left the serenity of Cumbria to study graphic design at Newcastle University. It was around this time he met his wife, Pamela, a Notts girl and the reason he never returned to the Lakes.

Paul realised his ambition of starting his own company ten years ago when he launched PNDesign. "I started working from our spare room. Pamela and I had just had our first baby and things were really tough."

Today - two boys aged ten and seven, four chickens and a diabetic cat later - Paul has carved out a holistic niche for himself in Beeston. "It's about giving back to the community you live and work in," said Paul, who devotes four hours every Monday to a mentoring programme for young businesses run by

Nottingham Trent University's business centre, the HIVE.

He has also chaired the local Business Forum.

Like Cinderella at midnight, Paul runs out of the office on the stroke of half past three to pick the boys up from school. "When Pamela went back to work, I took over the school run and at first I felt out of place with all the yummy mummies." Paul laughs. "It still feels bizarre; one minute I'm in the board room having high-powered meetings with influential business leaders, the next I'm waiting at the school gates for the boys to appear!"

### On yer bike

"This year I have two major goals," he continued. "The first is to expand the business." PNDesign already employs two graphic designers. "The second is to get fit and I thought the best way of achieving this would be to enter a couple of bike races." This is the direct result of a 'Motivation for Success' course attended last year at Castle College's Axis Centre, where Olympic Silver

medal winner Bryan Steele compared 'aiming for success in business to gearing up for success in a sporting event'. Bryan seems to have inspired Paul on both fronts, business and sport.

### Factoids

Supports 'Help for Heroes' charity.

If stranded on a desert island Paul would take:

A laptop, a GPS receiver and solar powered battery charger so that he could twitter about it for a while before asking to be rescued!