

The Beeston EXPRESS



FRONT PAGE HEAD

HEAD

7cm x 5cm

See below for actual size

**COVERING BEESTON, CHILWELL,
ATTENBOROUGH, TOTON and BRAMCOTE**

RATE CARD

The Beeston Express is a 'paid-for' community newspaper, published in full colour once a fortnight on a Friday.

Distributed through local newsagents and retailers, there is also a small distribution in Stapleford.

At *The Beeston Express* we don't believe in advertising 'hard sell'; we prefer to work with you to find a solution that fits your budget.

We also offer free professional assistance with artwork if required.

Please ask for details.

If you would like to advertise in *The Beeston Express*, use the guides below and overleaf.

Call 0115 922 8007, or email enquiries@beestonexpress.co.uk for more details.

Front & Back Pages

FRONT PAGE • HEAD

7cm x 5cm

£80 per issue

Colour available

(This box actual size)

FRONT PAGE • FOOT

For example:

6cm deep x 2 col (85mm) wide,
full colour

£66

For other sizes, use £5.50 per sccm

For mono, use £4.50 per sccm

(This box not to scale)

BACK PAGE • FOOT •

For example:

6cm deep x 1 col
(40mm) wide,
full colour

£27

For other sizes, use

£4.50 per sccm

Inside Pages

CLASSIFIED CLIPPERS

Text plus your logo or one illustration

8cm x 4cm

(This box actual size)

£30 per issue

(Fixed Price – Full Colour)

This box is the minimum size for CLASSIFIED ADS
3cm deep x 1 col. wide
£9.75 (mono)

Want a larger Classified ad?

Add £3.25 (mono) for each additional centimetre in depth, i.e. 5cm deep x 1 column wide would be £6.50 extra = £16.25

Be Noticed on the NOTICE BOARD

8cm x 8cm square

(This box actual size)

£55 per issue

Mono: £45

DISCOUNTS AVAILABLE

for series bookings (see left)

DISCOUNTS

Discounts are available for booking a series of adverts:

3 (5%); 6 (10%); or 12 (15%)